

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement, for which the directors (“Director(s)”) of the CCID Consulting Company Limited (the “Company”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

CCID Consulting

賽迪顧問股份有限公司

CCID CONSULTING COMPANY LIMITED*

(a joint stock limited company incorporated in the People’s Republic of China)

(Stock code: 08235)

www.ccidconsulting.com

POSITIVE PROFIT ALERT

This announcement is made pursuant to the requirements of Rule 17.10 (2)(a) of the GEM Listing Rules and Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the shareholders and potential investors of the Company that the Group expects the profit after tax for the six months ended 30 June 2017 to increase by approximately 72% as compared to the corresponding period in 2016.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

This announcement is made pursuant to the requirements of Rule 17.10(2)(a) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) (the “**SFO**”). The board of directors (the “**Board**”) of CCID Consulting Company Limited* (the “**Company**”) wishes to inform the shareholders and potential investors of the Company, the profit after tax of the Company and its subsidiaries (the “**Group**”) for the six months ended 30 June 2017 is expected to increase by approximately 72% as compared to the corresponding period in 2016.

The expected increase is mainly attributable to: Firstly, the Group proceeded with the transformation of single planning to campaign organization, investment attraction, application and registration, and custodianship for its market consultancy services on the basis of ensuring the business of its management and strategy consultancy services remain

basically stable. By amassing the cluster effect of industrial development, the Group launched the service model of “CCID Accelerator”. Through establishing the investment and financing information database and the repository of listed companies, the Group continued to explore new businesses. Meanwhile, the Group pushed ahead with the extension from planning to investments, constructions, and operations for its information businesses; Secondly, the Group focused on expediting the transformation and upgrade of its business models with respect to industry-park collaboration, corporate strategies, investments and financing, information applications, etc., as well as constantly driving the improvement in its competitive strengths, and thus the turnover increased by approximately 15% as compared to the corresponding period in 2016. Finally, the Group’s costs and expenses increased by approximately 7% as compared to the corresponding period in 2016, which appears to be in a healthy trajectory as compared to the increase in the Group’s turnover. The increase in costs attributable to the business operations was the major contributor to the changes. The Group continued to enhance its internal control and management to control the growth in costs and expenses within a reasonable range, and thus the increase rate of costs and expenses was far lower than the growth rate of turnover.

As the Company is still finalizing the interim results for the six months ended 30 June 2017, the information contained in this announcement is only based on the preliminary assessment by the Company’s management on the consolidated management accounts which have not been audited or reviewed by the Group’s auditor or the audit committee of the Company. Shareholders and potential investors of the Company should read carefully the Group’s interim results announcement for the six months ended 30 June 2017 scheduled to be published on or around 3 August 2017.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
CCID Consulting Company Limited*
Mr. Luo Junrui
Chairman

Beijing, the People’s Republic of China, 25 July 2017

As at the date of this announcement, the Board comprises one executive Director namely Mr. Luo Junrui, one non-executive Director namely Mr. An Guangyou and three independent non-executive Directors namely Mr. Guo Xiping, Mr. Han Fuling and Ms. Li Xuemei.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Company Announcements” page for at least seven days from the date of its posting and on the “Investor Relations” page of the Company’s website at www.ccidconsulting.com.

* For identification purpose only